

## **Parks & Recreation Committee Meeting January 2008**

Attendees: Kim Bogert, Becky Geiger, Emily Jaeckli, Angela Ramage

Additional Attendees: Charlie Funderburk, Robert Moody, Russ Frase, Jim Arnold, Charles Miles, Barry Whaling

### **Meeting Minutes**

1. Special Presentation on Comp Plan – Robert Moody
  - a. Robert Moody, from the Catawba Regional Council of Governments presented the updated Tega Cay comp plan, including a newly revised map of Tega Cay and the surrounding areas
    - i. Map now includes Gardendale, Stonecrest and what will be Catawba Park
    - ii. Kim asked if he could update Parks & Rec on their census projections, including community statistics for age/race/household info/etc.
2. Ski Team Presentation – Russ Frase
  - a. Russ Frase came to discuss the Carolina Show Ski Team, which is based in Tega Cay.
  - b. The team is very active at Windjammer, hosting learn-to-ski days and Friday night shows from June through August
    - i. They just held a big clean up of the Torrence Creek side beach at Windjammer. They removed several loads of debris, weeds and trees, and cleaned up the rip-raping.
  - c. Their operating budget is \$18-21K per year, raised mostly through donations and fundraising
  - d. What they need from Parks & Rec:
    - i. Permission to start asking for donations – in the form of per car parking – at the Friday night ski shows
    - ii. Permission to install a small (12x30) carpeted stage
    - iii. Have the city install motion-detector lighting
    - iv. A new sign at Windjammer, that has a removable appendage with all the ski-show information on it
    - v. A presence on the Parks & Rec website, as well as inclusion in the events calendar
  - e. The committee asked that they bring a formal proposal to a future meeting and we would be able to vote on these, though Charlie will include their info on the website and in the events calendar starting immediately
3. Review of Minutes – December meeting minutes approved as read.
4. 2008 Calendar – Kim Bogert
  - a. Parks & Rec Goals for 2008 - Overall
    - i. Create more awareness of Parks & Rec programs – community offerings, publicity, making the sign at Trailhead Park the Parks & Rec bulletin board.
    - ii. Expansion of FOPR
    - iii. Incorporate a theme into our events – Environmentalism, fitness
    - iv. Monthly events sponsored by P & R
    - v. Explore relationships with schools
    - vi. Integration with other TC committees, the golf club & community center
  - b. Immediate Goals
    - i. Calendar of monthly events – published on website, posted on the bulletin board and e-mailed
    - ii. Create distribution list for e-mail blasts

- iii. Begin brainstorming for Catawba Park (Feb meeting)
  - c. Calendar of Events
    - i. February – Valentine Card decorating, Sun 2/10 at 3:30 at City Hall
    - ii. March – Easter Egg Hunt (Lioness club)
    - iii. April – Earth Day Fair
    - iv. May – Concert
    - v. June – Concert
    - vi. July – 4<sup>th</sup> of July festivities
    - vii. August – Concert
    - viii. September – Concert
    - ix. October – Fall Festival (community relations)
    - x. November – Teen night
    - xi. December – Candy Cane Hunt
  - d. Possible other events
    - i. Sports Equipment Yard Sale – August at Turner Field – proceeds would benefit charity
    - ii. Kids Triathlon
- 5. Concerts – Kim Bogert / Emily Jaeckli
  - a. Tickets – The committee decided to forgo tickets this year and have the vendors handle the cash themselves. Parks & Rec will instead have an information table with info on the concerts, volunteering and upcoming events
  - b. Vendors
    - i. Will ask the vendors to continue to donate 10% of their sales to Parks & Rec
    - ii. Becky to contact past vendors (Towne Tavern, Village Pizza, Maggie Moos, Jersey Mike's) and Bruster's to see if they're all interested in returning; Charlie will present it to Grant
    - iii. Emily to contact Air Castles
    - iv. Kim to contact Melanie Conger at Kool Kids
  - c. T-Shirts – Charlie to discuss T-shirt donation with Thunder Athletics
  - d. Sponsorships – Would like to have a company sponsor the entire season, or one company sponsor one concert each
    - i. Charlie to talk to Wal-Mart about sponsoring the entire concert season. If they don't want to do it, Emily will contact Fort Mill Ford and see if they'll sponsor. If they decline as well, Jim Arnold will contact Lowe's Home Improvement.
  - e. Bands
    - i. Fantastic Shakers – May 10<sup>th</sup>
    - ii. Missbehavin' – June 14<sup>th</sup>
    - iii. Charity Case – August 2<sup>nd</sup>
    - iv. Joystick – September 20<sup>th</sup>
    - v. Kids's DJ – will see if he'd be willing to DJ all four concerts from 6-6:45 for \$1200
- 6. Director's Update – Charlie Funderburk
  - a. Registration software is up and running, averaging 6-10 registrations per day
  - b. BSC – CPM has located a company from which they can cheaply purchase water, so the swim team season is a go, and the pool's operation for the summer will not be affected.
  - c. Water restrictions – Stage 4 decision pushed back to August. Because of current water restrictions, though, we may not be able to use the local school fields.
- 7. Adjourn

Next meeting is Tuesday, February 5<sup>th</sup>, 2008 at 6:30 pm at the City Administration Building.